The SLU Cycling Club is a collegiate team, which competes not only in the National Collegiate Cycling Association (NCCA) with over 100 other colleges and universities throughout the U.S., but also in United States Cycling Federation (USCF) events, such as the Tour of St. Louis and the Gateway Cup.

As a sponsor, your company logo and/or product name will be prominently displayed on our team jersey and/or T-shirt*.

* The display location and size of the logo depends on the level of sponsorship. The details regarding the sponsorship proposal are on the backside of this flyer.

Your products and company name will be advertised and promoted not only at all races throughout the Midwest but also during practice rides in the St. Louis area.

We are a strong and well-respected team in our Midwest conference and, like last year, are eager to earn an invitation to the NCCA National Championships this year!!
We offer several distinct levels of sponsorship:

1. $3,000 or more — Title Sponsor
2. $1,500 — Major Sponsor
3. $ 750 — Supporting Sponsor
4. $ 150 — T-shirt sponsor

The size and location of your company logo depend on the level of sponsorship.

< Our sponsorship policy >

- Riders must commit at the beginning of each season to be a contract rider or club rider.
- All club riders must pay a significant deposit on any sponsored clothing, equipment, or services they receive.
- Riders must participate in a predetermined number of races and promotional events before receiving a full or partial refund of their deposit.
- Any rider who does not maintain an attitude of which our sponsors can be proud is subject to immediate removal.

We must have your commitment by **December 9, 2002** in order to guarantee a promotional spot on our team jersey!!

Any information on your company products or paraphernalia for advertising will be gladly accepted in addition to your sponsorship.

If you have any further questions regarding the SLU Cycling sponsorship, please call Joe Williams, President: (314) 977-5179 or e-mail to: joe@perksweb.com